

Ángela Patricia Rodríguez Navas

Professional Technician in Multimedia Production

• Cali, Colombia | • 318 819 2385 | • produccion@ardigitalproductions.space
| • ardigitalproductions.space.

PROFESSIONAL PROFILE

I am an active, responsible professional who enjoys teamwork and creative collaboration. I am passionate about conceptualizing, designing, and producing ideas to be presented across any audiovisual medium..

WORK EXPERIENCE

Multimedia Producer – Potencia y Tecnología SAS

Cali, Colombia | 2022 – Present.

Developed and managed the company's official website and all digital and printed visual content.

Multimedia Designer – Opalee (United Kingdom)

Freelance | 2024 – Present.

Designed the brand's complete visual identity and website.

Graphic and Audiovisual Designer – Restaurants in Bogotá and Cali

Freelance | 2023 – Present.

Created logos, branding, printed materials, and promotional videos for both restaurants.

EDUCATION

- Professional Technician in Multimedia Production.

Academia de Dibujo Profesional – 2024.

- Diploma in Web Design and E-Commerce

Academia de Dibujo Profesional – 2024.

- Diploma in Digital Marketing

University Autónoma de Occidente – 2025.

- Diploma in E-Commerce.

University Politécnico de Colombia – 2025.

- Professional Training in Adobe Suite.

Netzun y Udemey – 2024.

TECHNICAL SKILLS

- Adobe Creative Suite | • Blender | • CapCut | • WordPress | • Shopify | • Unity | • Meta Business Suite | • Canva.

SOFT SKILLS

Responsibility • Organization • Teamwork • Leadership • Communication • Integrity

LANGUAGES

- Native Spanish | • Intermediate English.